

# Elevating the Site Voice & Partnering for Patients

**Medidata designs its technology solutions with sites in mind.**

## Long-Standing Partnership with Society for Clinical Research Sites (SCRS)

Medidata is proud to be a Site Voice Partner with SCRS, partnering with sites to gain trust, collect feedback, and strengthen relationships between sponsors, CROs, and sites.

This partnership includes research projects on site feedback, advocacy groups, and workshops. Through understanding key challenges sites face day-to-day - and incorporating their workflows into our technology to make their lives easier - Medidata has become the go-to technology provider for sites.



## Designing Technology with Sites in Mind

Medidata places sites at the forefront when it comes to product development. Medidata R&D teams continually collect detailed site feedback on how to improve our solutions through surveys, advocacy groups, and partnerships. This feedback is incorporated directly into our product roadmaps to ensure our solutions meet sites' ever-changing needs.

## #1 Data Technology Provider for Sites

With over 715,000 site users - and growing - Rave EDC is the most widely used electronic data capture solution in clinical research. Sites “rave” about Rave EDC because it is intuitive to use, faster than competing EDCs, easy to access, and fits into their day-to-day tasks. Additionally, site personnel only need to complete eLearning modules once across multiple trials, saving significant time and effort.

**But just don't take it from us - see what site users have to say:**



*“Of the 30+ studies I work on, over 20 are on Rave. It is by far the most user-friendly.”*



*“Faster and easier than other EDCs”*



*“One login for multiple trials”*

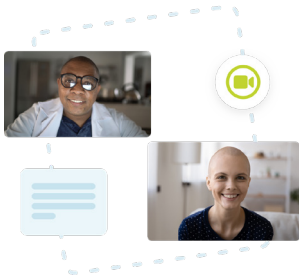
## All The Data Sites Need in One Place

Sites can access multiple trials in Rave EDC with a single sign-on, streamlining the data entry and review process and significantly reducing the administration time required to manage multiple patients and studies.

Rave EDC is part of Medidata's unified platform - meaning that data captured from other Medidata solutions is automatically available for review by sites as part of the single sign-on. These solutions include eConsent, eCOA, Imaging, RTSM (Randomization and Trial Supply Management), Imaging, eTMF (electronic Trial Master File), and more.

Using multiple Medidata solutions together saves sites significant time and effort by working within one location rather than switching between multiple systems and log-ins.

Sites can access all the data within a single location on the Medidata Platform to deliver complete patient and study oversight.

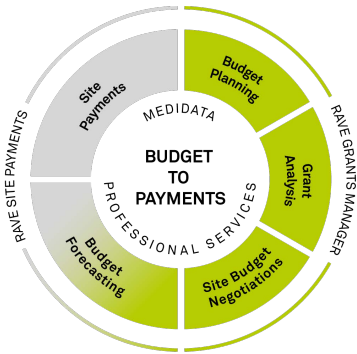


## Enable Sites to Virtually Care for Patients

As the industry shifts towards hybrid and fully decentralized trials, Medidata is the trusted leader in collaborating and building a more site and patient-centric approach.

Medidata's decentralized clinical trial solutions are unified with Rave EDC, meaning that patient data collected remotely, like eConsent, eCOA, and sensor data are available for instant review alongside data collected in the eCRF at the site.

## Powering Financial Strength for Sites: Transparent Budgeting & EDC Triggered Site Payments



Medidata listens to the sites regarding budget negotiations and site payments in that more transparency and process efficiencies are needed. This is why Rave Grants Manager provides sponsors and CROs with site-specific budget benchmarks to ensure that each initial budget that goes to the sites is a valid starting point for the negotiation process. Rave Site Payments triggers site payments based on work completed and entered into EDC, allowing sponsors and CROs to process more accurate and timely payments and empowers sites to manage their cash flow in the most efficient way possible.

## Streamline Documentation Management

Medidata provides streamlined document management for the sites with Rave eTMF and Site Cloud: End of Study. From study start to study closeout, sites can electronically manage documentation with workflows and gain complete visibility.

## Medidata Technical Support

Medidata provides a 24-hour, multilingual Help Desk, email, chat support, and a Success Center accessible in iMedidata or through the Medidata Knowledge Space as a resource for patients and site staff. Enhanced Technical Account Management services provide device and app version reports, proactively reach out to sites for needed app updates, and proactively identify critical issues and low compliance sites or patients. The average tech support turnaround time is 4.0 days with site satisfaction at 94.9%.

## The Medidata Difference

Medidata appreciates sites more than just a product “user.” Medidata believes sites are our partners and essential stakeholders in product development and other solutions. Through collaboration and communication, sites are part of the Medidata mission to solve the impossible and bring smarter treatments and devices to patients sooner.



<sup>1</sup>Survey conducted with Rave Imaging Site users in March 2020 n=343